



## 18. PROJECT PROFILE ON MANUFACTURE OF FOOD PRODUCTS (CHAKKALI, KODABALE AND NAMKINS)

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Category : Manufacturing

Total Cost of Project : Rs. 1,90,000/-

BEP : 35%

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### I. INTRODUCTION OF BUSINESS IDEA :

Food products like Chakkali, Kodabale and Namkins are familiar in both rural and urban class of people which will be consumed during tea time and break etc. Children like these products very much.

### II. PRODUCT AND ITS APPLICATIONS:

Food products like Chakkali, Kodabale and Namkins are used in hotels and also houses as snack items. Children use this during all parts of the day.

### III. MARKET POTENTIAL:

These products find more consumption in both urban and rural areas. The coastal belt is famous for many traditional food items. The products are sent to neighbouring districts from U.Kannada district. Quality products are neatly packed and the storage life of the product is assured. The products are marketed through bakeries, general stores and also hotels. There is good potential for these items.

### IV. CAPACITY-REVENUE AND SALES:

Sl. No.	Product	Qty	Rate	Sales Amount
01	Food Products	6,000 kg	Rs.140/kg	8,40,000

### V. MANUFACTURING PROCESS AND QUALITY:

The rice flour and other ingredients are mixed with water in appropriate proportion. This mixed paste is fried in oil through a pan according to the requirement of the product. The final product is packed in polythene bags in required weights and sent for market according required quantity.



**VI. COST OF PROJECT AND MEANS OF FINANCE, INCLUDING WORKING CAPITAL REQUIREMENTS:**

**A. COST OF PROJECT:**

Sl. No.	Particulars	Amount (Rs)
1	Equipments	42,000
2	Other fixed assets	10,000
3	Preliminary and preoperative expenses	10,000
4	Deposits	60,000
5	Working Capital Requirements	68,000
	<b>Total</b>	<b>1,90,000</b>

**B. MEANS OF FINANCE:**

Sl. No.	Particulars	Amount (Rs)
1	Loan @ 75%	1,42,000
2	Equity	48,000
	<b>Total</b>	<b>1,90,000</b>

**C. WORKING CAPITAL REQUIREMENT:**

Sl. No.	Particulars	Basis	Period	Amount
1	Raw-materials	2,80,000/12 x 1	1m	23,000
2	Bills Receivable	8,40,000/12 x ½	½ m	35,000
3	Working exp		1m	10,000
	<b>Total</b>			<b>68,000</b>

**VII. Main Inputs Requirements**

**A. Machinery:**

Sl. No.	Particulars	Qty	Amount
1	Frying Fan	3	12,000
2	Trays	10	10,000
3	Mixer	2	10,000
4	Weighing Machine	1	5,000
5	Packing Machine	1	5,000
	<b>Total</b>		<b>42,000</b>

**B. Raw-materials (p.a.):**

Sl.No.	Particulars	Qty	Rate	Total cost(Rs)
1	Rice Flour	6,000 kg	Rs.30/kg	1,80,000
2	Oil	500 kg	Rs.70/kg	35,000
3	Preservatives, masala powder etc	-	-	40,000
4	Packing materials			25,000
	<b>Total</b>			<b>2,80,000</b>



**C. Utilities:**

Sl. No.	Particulars	Monthly Charges (Rs)	Total Annual Charges (Rs)
1	Electricity	1,500	18,000
2	Water	250	3,000
3	Fuel	500	6,000
	<b>Total</b>		<b>27,000</b>

**D. Man-power requirement:**

Sl. No.	Workers	No.	Monthly Salary (Rs)	Annual Salary (Rs)
01	Skilled workers	1	7,000	84,000
02	Helper	2	4,000	96,000
	<b>Total</b>			<b>1,80,000</b>

**E. Infrastructure Requirement:**

Building	Built up space of 800 sq.ft is required
Power	Normal lighting power connection is required
Water	Water is required.

**VIII. Profitability Projection (Annual):**

Particulars	Basis	Amount (Rs).
Sales Revenue (Projected)	Ref:IV	8,40,000
Raw Materials	Ref: VII B	2,80,000
Man Power Expenses	Ref:VII D	1,80,000
Utilities	Ref:VIIC	27,000
Interest	@12%	17,000
Depreciation	@ 15%	6,000
Overheads	Rent, maintenance etc	1,00,000
Total Expenses		6,10,000
<b>Profit</b>		<b>2,30,000</b>



**IX. FINANCIAL INDICATOR:**

Break Even Point $\frac{FC}{SR-VC} \times 100$	$\frac{1,23,000}{3,53,000} \times 100$	35%
Payback period $\frac{\text{Cost of project}}{\text{Profit+ Dep}}$	$\frac{1,90,000}{2,36,000}$	Less than 1 year

**ADDRESS:**

**X. SUPPLIERS OF MACHINERY:**

Navodaya Agency  
Tikare raod,  
Dharwad  
0836-2800733

**Suppliers of raw material:**

local